



Measure E Key Points

(California State University, Fresno Facility and Academic Program Improvement Initiative Measure)

1. **Measure E adds 1 cent to a \$4 purchase**

Measure E is a quarter of a cent 0.25% sales tax for 25 years (adds 1 cent on a \$4 purchase, such as a coffee drink). Revenue estimate is \$63 million annually; \$1.575 billion total

2. **Local Control of our Tax Dollars**

100% of the money raised by this measure stays local and cannot be diverted by the State. This initiative is modeled after Measure Z that has worked spectacularly for the Fresno Chaffee Zoo

3. **Tough Independent Citizens' Oversight Committee for Fiscal Accountability**

Your elected Fresno County Board of Supervisors will appoint 5 citizens to make sure these funds are spent wisely. 2 members will be appointed by the CSU Chancellor and the Fresno State President. The Oversight Committee is required to hold open, public meetings quarterly or more often and they must publish annual independently audited financial reports

4. **85% of the Money Goes to Academics, 15% to Athletics**

The proposed project list allocates 85% of the funds to academic and 15% goes to athletic facilities. See the project list at www.YesOnMeasureE.com

5. **2/3rds of Fresno State's Academic Buildings are 50 years and older and Need Safety Work Now**

Persistent shortfalls in State funding means almost all of the academic buildings on campus have not been maintained to maximize their useful life. Measure E addresses approximately \$500 million of deferred maintenance needs. Leaky roofs and antiquated fire alarm systems, heating and air conditioning units, elevators, electrical and safety systems will be replaced. Video security cameras and lighting will be improved for student safety. Plumbing will be upgraded to provide safe drinking water. Hazardous materials such as asbestos, lead and mold will be safely removed. The campus will be even more accessible for people with disabilities

6. **This Measure will Build Modern State-of-the-Art Classrooms and Expand Opportunities**

- Build a new Nursing School that will triple or quadruple the number of nurses graduating from Fresno State and help to fill the nursing shortage that impacts our health care system
- Expand the Engineering School to produce more engineers, architects, construction managers and others to build our schools, homes and businesses
- Modernize the Farm Laboratories and Industrial Technology facilities
- Build an Agricultural Innovation Center and Water Institute
- Build a 1,200 seat Concert Hall and renovate the Theater
- Build new classrooms for Criminology, Social Sciences and other disciplines
- Create a \$50 million endowment to provide scholarships to deserving local students & veterans
- Create a \$50 million endowment to provide on-going maintenance to prevent future problems

7. **Measure E is a Small Investment that will be a huge Economic Boost to Fresno County**

A May 2023 Economic Analysis by Dr. Joseph Penbera (former Dean of the Craig School of Business at Fresno State) shows that Measure E will create nearly 27,000 jobs (26,686) and generate over \$5.7 billion in positive economic impacts over 25 years

8. **80% of Fresno State Graduates Stay Here; 2/3rds are First Generation College Graduates**

They become our teachers, nurses, engineers, accountants, scientists, firefighters, police officers, social workers, businesspeople and many other professionals. They use the skills and knowledge they learn at Fresno State to improve the quality of life for everyone in the community

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